

Pacific Swimming presents

USA Swimming Club Leadership and Business Management School

This one-day workshop is designed to teach swim clubs/teams how to run like a business. From the brand new club to the experienced club, there is something for everyone. Coaches and board members work together in learning about new strategies to improve their club.

Featured Speaker:

Kim Holmes
Sport Development Consultant
USA Swimming

Date & Time:

Saturday, December 11, 2004
Registration at 8:30 AM
Program: 9:00 AM until 4:00 PM
(Breakfast & Lunch will be provided)

Location:

Holiday Inn - Oakland Airport
500 Hegenberger Rd.
Oakland, CA 94621
Tel: 1-510-5625311
Fax: 1-510-6361539

Driving Directions:

From 880 **Northbound**, Exit Hegenberger Rd., hotel is directly ahead.
From 880 **Southbound**, Exit Hegenberger Rd., make a left at the light, make a right on Edes, hotel is on the left.

RSVP by December 1st (email attendee names and club affiliation) to:

dpoweron@pacbell.net

Direct questions to:

Don Power – Chairman, Club Development
At the above e-mail address –or- (408 264 3150)