

# Pacific Swim Coaches Clinic

When: January 3rd, 2019 to January 6th, 2019

Where: Napa Valley Marriott Hotel & Spa

3425 Solano Avenue Napa California 94558 USA | +1-707-253-8600 | [www.napavalleymarriott.com](http://www.napavalleymarriott.com)

Room Rate: \$139.00 | Call for Reservations

## Thursday, January 3rd

**6:00-10:00 PM** SwimAmerica Program Directors & Site Supervisor  
Course- Coach John Leonard (**Separate registration, call Karen King at 1-800-356-2722**)

## Friday January 4th

**9:00 AM-5:00 PM** Coach John Leonard, Coaching the Novices on Your Swim Team

**9:00 AM-5:00 PM** Coach Paris Jacobs, Level 5 ASCA School - Operating Your Swim Team Effectively

### Red Cross Courses

## Saturday, January 5th

**8:30-9:30 AM** Coach Gregg Troy, Gator Swim Club

**9:30-10:00 AM** Exhibit Hall Visits

**10:00-11:00 AM** Coach Mark Bennett, Clovis Swim Club

**11:00-11:15 AM** Exhibit Hall Visits

**11:15-12:15 PM** Coach Sarah Dawson, Mission Viejo Club

**12:15-1:30PM** Lunch Break

**1:30-2:30 PM** Coach Gregg Troy, Gator Swim Club

**2:30-3:00 PM** Exhibit Hall Visits

**3:00-4:00 PM** Coaches Tony Batis & Mark Taliaferro - An Open Forum for Coaches. "Sharing Decades of Experience"

**4:15-5:00 PM** Coach Koren Motekaitis - "Coaching the Parents"

## Sunday, January 6th

**8:30-9:30 PM** Coach Don Swartz, North Bay

**9:30-10:00 AM** Exhibit Hall Visits

**10:00-11:00 AM** Coach Sarah Dawson, Mission Viejo

**11:15-12:15 PM** Coach Teri McKeever, Cal Berkeley

**12:15 - 1:30 PM** Lunch Break

**1:30 -2:30 PM** Coach Teri McKeever, Cal Berkeley

**2:45-3:45 PM** Coach Don Swartz, North Bay

**3:45-4:30 PM** Panel for questions, Coach McKeever Cal Berkeley, Coach Swartz North Bay, Coach Schubert Mission Viejo Club

## Friday

- Coaching the Novices on Your Swim Team \$60.00
- Level 5 ASCA Certification Course - Operating Your Swim Team Effectively \$60.00

## Saturday & Sunday

- Two Day Clinic \$120.00
- Two Day Clinic Plus one of the Friday Lessons \$150.00

### Team Registration Discounts

- 3-5 Coaches from one team Two Day Clinic \$100.00 each
- 6 or more coaches from one team Two Day Clinic \$90.00 each

## Registration Form

Sign up Online: [www.swimmingcoach.org/portfolio/pscc/](http://www.swimmingcoach.org/portfolio/pscc/)

Mail form to: 5101 N.W. 21st Avenue, Suite 530 Fort Lauderdale, Florida 33309

Fax form to: 954-563-9813 | Register by Form: 1-800-356-2722

Full Name \_\_\_\_\_ Team Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Day Phone \_\_\_\_\_ Email \_\_\_\_\_

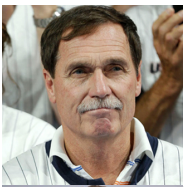
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AMEX  Discover

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Signature \_\_\_\_\_

American Swimming Coaches Association • [www.SwimmingCoach.org](http://www.SwimmingCoach.org)

5101 NW 21st Ave, Suite 530 Fort Lauderdale, FL 33309 • Phone: (954) 563-4930 • 1 (800) 356-2722



**Gregg Troy** has spent the past twenty years as Head Coach of the University of Florida. In his time at Florida, Troy led the Gators to a national team championship, 8 Southeastern Conference team titles, and under his direction, UF athletes won 43 individual national championships, 177 SEC titles and garnered 1,145 All-America honors. While at Florida, he has also coached 47 Gator Olympians who total 78 appearances at the last five Olympic Games. Under his tutelage, those athletes totaled 23 medals, including 11 gold.



**Teri McKeever** is in her 28th season overseeing the University of California women's swimming & diving program in 2018-19. Over the course of her career with the Golden Bears, she has guided Cal to four NCAA and four Pac-12 team championships. In 2012, McKeever served as head coach of the U.S. Olympic women's swim team in London. Coach McKeever has also served on multiple US staffs including the Olympics (2004 and 2008) and World Championships (six times). She has coached 26 Olympians who have won 36 medals, while Golden Bears have captured NCAA individual or relay titles an impressive 61 times. In 2014, McKeever was inducted into the Breitbard Hall of Fame at the 68th annual San Diego Hall of Champions ceremony, as well as into the American Swimming Coaches Association Hall of Fame.



Coach **Sarah Dawson** has been coaching with the Mission Viejo Nadadores since September 2009. In 2010, she became the 11+12 Division Director and has continued in that role to the present day. She holds her B.S. degree from California Polytechnic State University – San Luis Obispo in Biological Sciences, with a concentration in Human Anatomy. Following a four-year stint in the biotech industry, she obtained her M.S. in Physical Education and Sport Studies, with a concentration in Sport Psychology, also from Cal Poly.



Coach **Mark Bennett** currently is the Head Age Group Coach for the Clovis Swim Club (California). He has 15 years of coaching experience, including successful experiences with Santa Maria (CA), Arroyo Grande (CA), Richmond (Virginia), and Hillsboro (Oregon). He has produced LSC, state, Sectional, and Zone champions and record holders, with a variety of athletes, events, and age groups. He holds an ASCA Level 5 –Age Group certification.



**Koren Motekaitis** serves as the co-Director of the Davis AquaMonsters. Prior to her involvement with the Monsters, Motekaitis was the head swim and head water polo coach at Sacramento City College for 11 years (1995-2006). In that time she developed 16 All-Americans and 2 state champions. Her coaching practice focuses on redefining success, reframing failure, and realigning your inner compass. As a highly successful swimmer at UC Davis, Motekaitis tallied 4 individual conference titles as well as a school record in route to becoming a Division II national champion. In 2012 Motekaitis was inducted into the Cal Aggies Athletics Hall of Fame.



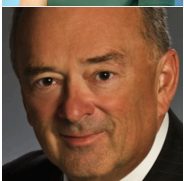
**Don Swartz** began his club coaching career in 1967 as an age group coach with George French at Ladera Oaks Aquatic Club in Northern California. From 1970 to 1976 he coached several swimmers to Olympic, World Championship and Pan American teams including several world records. Swartz was a coach on the 1975 World Championship staff and on the 1977 National team staff for the dual meets in East Germany and Russia.



Coach **Mark Schubert** is the Head Coach and CEO of the Mission Viejo Nadadores. At the international level, Schubert has served on every Olympic coaching staff from 1980 to 2008 and placed 38 swimmers on U.S. Olympic teams. Schubert was Head Women's Coach in 1992 and 2004, and the Head Men's Coach in 2000. He was a Women's Assistant Coach in 1996, and an assistant for the combined Men's and Women's teams for 1980, 1984, and 1988. Schubert also served as USA Swimming's National Team Head Coach from 2006-2010.



**Paris Jacobs** serves as the Chief Executive Officer of Machine Brands, LLC, overseeing all business operations of all five divisions within Machine. Formally a competitive swim coach for the team, in 2007 she retired from coaching at move to operations full time. She attended George Mason University studying Business. In 2001, Paris started Machine Aquatics Competitive team, with her husband, Dan Jacobs. She served as team manager and age group coach until 2009 when she stepped off the deck as a full time Machine coach to run the team operations. In addition to Machine, Paris was recently appointed the Chief Operations Officer of the American Swim Coaches Associations (ASCA) having served as a business development consultant for the last year. She is also very active in USA Swimming, having served on their Board of Directors from 2011-2015; and currently serves on the USA Swimming Foundation Board of Directors.



**John Leonard** has served as ASCA's Executive Director since January of 1985. Areas under his direct supervision include Certification, Publications, the World Clinic Program, Advocacy, and ASCA's interactions with the larger world of swimming. He serves on the USA Swimming International Relations Committee, and the OIOC, as Executive Director and Board Member of the World Swimming Coaches Association, and travels widely within the USA and internationally serving these various related activities.



Coach **Tony Batis** has been Head Coach for the Palo Alto Swim Club since 1992. Prior to joining Palo Alto, Tony was the Head Age Group coach for Salinas Valley Aquatics which was also the club program he grew up in. He was voted Age Group Coach of the Year for Pacific Swimming in 1991 while coaching in Salinas. As Head Coach for Palo Alto, Tony has had numerous athletes in the Top 16 nationally along with CCS Champions, Junior National Champions, Pacific Record-holders, National Finalist and Olympic Trials Finalist. He has also placed swimmers on International teams representing USA. He is a 1988 graduate of the University of Southern California where he swam for four years and competed in the 1988 Olympic Trials. Tony also manages the swim department of the Palo Alto Sport Shop in downtown Palo Alto.



Coach **Mark Taliaferro** enters his 22nd year as an ASCA Level 4 USA Swimming coach. As an athlete, Mark was a Pacific and National Age Group Record Holder multiple times. He was a high school and collegiate All American who competed in 7 US national championships and the 1988 Olympic Trials. As a coach, Mark has produced nearly 150 top 16 national swimmers since 1995 including 3 National Age Group Individual records and more than 25 Pacific Records. Proudly, Coach Mark's age group swimmers have gone on to compete for many college programs including Stanford, Cal, USC, Virginia, Georgetown, Yale, Duke, and many more.