



OAKLANTIS SWIMMING

Pacific Swimming Diversity Grant Report

8/31/2017

- Ethnic Diversity of the Oaklantis Swim Program through August 2017
 - African American: 33
 - Latino/African American: 1
 - Islander: 2
 - Asian: 11
 - German: 1
 - Indian: 2
 - Latino: 25
 - Other: 8
 - White: 22
 - TOTAL ATHLETES SERVED THROUGH AUGUST: 105
- Through August, our program grew from having served 38 swimmers to having served 105 swimmers. This includes both the swim school and the swim team.
- Number of Scholarships through August: 34 Total
 - Thank you for providing us with two grants that each fund five 73% financial aid scholarships for a year. We have consistently exceeded ten scholarships of 73% or greater. Through July, we supported twenty-five scholarships of at least 73%. Seven of these scholarships were 92% and four scholarships were 100%.
- The funding has empirically helped increase community awareness in a few different ways. Word of mouth is a large factor in increasing awareness. People join the program, receive financial aid, and then they spread the word. Also, people who are part of the program that do not receive financial aid tell others about Oaklantis. Members of our community also pass out flyers. Finally, our website has information on the financial aid available and our "nobody turned away policy." These three factors have--by means of evidence and observation-- increased awareness of our program and the available funding.
- There is still much work to be done around outreach and expanding access for swimming in underserved communities. Our plan to grow the program includes researching and applying for more grants-- to which we recently received a grant from the Olympic club helping us grow our scholarship program by ten scholarships over the

course of this next year. Also, we execute fundraisers. Our families hosted three separate fundraisers this past season--raising over \$3,500--and just this summer, we raised over \$1800 dollars through the Pac-Swim Far Western Fundraiser. Moreover, we plan to continue growing this program by accessing the amazing people within our community. We have started a committee that is specifically tasked with outreach and spreading the word about our swim program and the financial aid available. This committee is also in the early stages of creating a "swimming without borders" program that will specifically serve immigrants new to the country (please keep this confidential as it is a novel idea by one of our parents and we hope to execute it before anybody else does). In sum, we plan to grow the program by continuing to find and apply for grants, continuing to fundraise, and continuing to put time and energy into social justice issues that our team can have an impact on.

- Other Items of note:
 - Four scholarship swimmers and nine total swimmers graduated from the swim school to the swim team this past summer.
 - One scholarship swimmer placed third in his age group at the Montclair Pentathlon
 - This past July, the Oaklantis Swim team travelled over two hours to the Ukiah Dolphins meet. Thirteen swimmers represented Oaklantis. We stayed at a hotel, had team dinners, and competed. We had relays in three separate age groups and came home with a heavy bag of medals and ribbons.
 - Oaklantis had two swimmers compete at Far Westerns in July, 2017.
 - Three Alumni--two of them being previous scholarship recipients, directly from east Oakland--are current teachers in our swim school.
- No items were purchased with the Pacific Swimming Diversity Grant
- Please take some time to view the multitude of pictures on our facebook page: www.facebook.com/oakswim

We send this report with great appreciation.

Sincerely,

Scott Thompson, Head Coach, Co-Founder, CEO, Oaklantis Swim Team



