



Pacific Swimming Coaches,

As a Northern California company, now 30 years old,
we wanted to make sure we had the ability to share information with you.



Did you know you can purchase up to six FINIS products at 40% off with our Sample 40 program? We designed this program for coaches to evaluate new products at a discounted price. Inquire with your local dealer today, or contact us at orders@FINISinc.com to place an order.

[EXPLORE NOW](#)

**Discount not applicable on pool equipment and custom swimwear.*

Introducing the Stability Snorkel Jr



This snorkel was specifically designed for children ages 6-11. The kids have been watching the older kids use them so they take to it quickly. It is a great tool for teaching head and body position and having them swim slowly and focus on technique.

The FINIS Smart Goggle is now endorsed by World Champions and Olympic Medalists, Nathan Adrian and Cam McEvoy



Help your swimmers improve by seeing their times, splits and stroke rates, and more! Smart swimmers are faster swimmers when they can hold themselves accountable for the effort they are putting in at practice. Have not tried them yet, get up to 6 using the sample 40 program.

Ask us or ask your team dealer, we are happy to assist.

[LEARN MORE](#)

FINIS Athletes set 4 world records while earning 6 gold medals, 5 silver medals and 16 top 10 finishes at World Championships wearing the HydroX™ technical racing suit



We perfected the most essential details of the race suit, starting with the fabric and the way it interacts with muscle. The threads of our proprietary MemoryFlex™ fabric are positioned to optimize the natural expansion and contraction of the muscle, providing consistent compression for the highest performance. MemoryFlex™ is a smart material that will return to its original shape throughout the stroke cycle, enhancing flexibility and compression.

Click [here](#) to read more about the science behind the HydroX™.